



One day training course in India
(New Delhi - Agra - Chennai)

CTC ←
→ training

Training course

AN INTRODUCTION TO FOOTWEAR CONCEPTION AND MANUFACTURING

Are you a Merchandiser, Product Manager, Buyer, Sales Force member or Store Manager interested in improving your technical knowledge of footwear conception and manufacturing with "The Specialists" a global leading Consulting Company in footwear: with intimate understanding of design, manufacturing, testing and inspections to ensure your Company makes more money?

Join CTC in a one day intensive training course to understand footwear from design to manufacturing, as well as invaluable information relating to chemical substances.

Training featured topics to be covered

Benefits of topics to be covered

- > Footwear components and construction techniques
What's hot and what's not
- > Different manufacturing processes
What will pass tests and what won't
- > Shoemaking materials
What are popular and problematic
- > Styling and design
Design that works and doesn't & why
- > Sizing systems
Comfort sells – The right fit is?
- > Main chemical substances to check for
Watch out for these health hazards
- > Material sampling
How to know what you've got is good

Your Footwear Specialist

Christophe Cumin

Head of Footwear
Training at CTC



His experience in footwear covers all major market segments: luxury, everyday and sports, with technical expertise ranging from product design and conception to shoe manufacturing and market legislation. Prior to working at CTC, Christophe Cumin worked for the footwear brand Palladium France.



Additional Benefits

At the end of your day's training course:

- You will understand the technical vocabulary associated with footwear
- You will understand the processes and different techniques relating to footwear manufacturing
- You will gain in confidence and expertise by providing more accurate information to customers, ultimately helping to maximise your footwear sales and build brand loyalty
- You will receive a CTC training certificate

For more information

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Book online

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