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PRESS RELEASE

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CTC™ Asia expands its professional network

CTC™, the leading global resource providing quality assurance solutions for the footwear and leather goods industries, is pleased to announce the expansion of **CTC™ Asia** professional network. **CTC™ Asia** is now a member of two new professional associations:

> **HKHLTA**, *The Hong Kong Hide & Leather Traders' Association Ltd.*, (www.leatherassn.com), brings together the tanners and leather wholesalers of Hong Kong.

> **HKTIC**, *The Hong Kong Testing, Inspection and Certification Ltd.*, (www.hktic.org) gathers quality assurance professionals (laboratory testing, inspections, audits).

Since its launch in 1996 **CTC™ Asia**, a joint venture between **CTC™** and its American partner STR®, has multiplied its partnerships with Hong Kong's professional associations, by being an active member of these main organisations:

> **HKGT**, *The Association of Hong Kong Gloves Traders Ltd.*

> **HKLSASMMAL**, *The Hong Kong Leather Shoe and Shoe Material Merchants Association Ltd.*)

> **HKRFA**, *The Hong Kong Footwear Association Ltd.*

CTC™ Asia provides laboratory testing for leather shoes, accessories, gloves and bags, as well as chemical analysis for textiles, plastics, and leather, finished-product inspections, and performance analyses. These services assure optimum quality and have come to be trusted worldwide.

With accredited laboratories and quality assurance inspections offices located strategically world-wide, **CTC™** offers testing, inspection, audit and consultancy services meeting government, industry, regulatory and client- specified standards. With a staff of over 60 experts in Asia in 4 business locations, **CTC™** is dedicated to assisting our clients in improving quality by developing cost-effective programmes and helping them reach their quality objectives.

ABOUT CTC™ ...

100 YEARS OF QUALITY

For over 100 years, CTC™ has been assisting manufacturers, distributors and retailers of footwear and leather goods as well as international professional organizations and academic institutions. CTC™ services are customizable for all clients from small companies and start-ups to global corporations.

Some of CTC™ satisfied customers include: Adidas, Babolat, Carrefour, Cartier, Chanel, Decathlon, JM Weston, Lacoste, Lafuma, Longchamp, Louis Vuitton, New Balance, Palladium, Paraboot, Quicksilver, Salomon...

GLOBAL NETWORK

With 20 international subsidiaries located in France, Spain, Germany, Portugal, the United States, Tunisia, China, Hong Kong and Vietnam, inspections offices located throughout the world, on four continents and accredited laboratories located in strategic sourcing areas, CTC™ opens the world to our clients.

CTC™ has formed strategic alliances with STR® to encompass all remaining consumer goods product testing and inspection services. A unique partnership with BioMechanica® reinforces our research and testing services in the biomechanics field and innovation for sports shoes.

GLOBAL QUALITY ASSURANCE SOLUTIONS

CTC™ offers a matrix of services to assure and quantify the quality of our clients' products:

- Testing: Physical, biomechanical and chemical testing of raw materials and finished goods, as well as CE marking of Personal Protective Equipments (PPE).
- Inspections: Pre-production, in-line, pre-shipment and loading inspections.
- Audits: Factory and social audits.
- Consultancy: Implementing quality systems, environmental and safety concerns, manufacturing processes, business intelligence systems generating the unique CTC™ data base.
- Professional training: In-company and CTC™ European campus.
- Research & development: International standardization, research concentrated in the fields of footwear, leather, environment, scanning techniques, comfort and time to market, product development and innovation; The CTC™ European campus allows researchers to implement new processes on a small scale from the tanning stages to the production of finished goods.

CTC™ delivers the foremost expertise setting new standards for innovation and QA services in a global market place.

www.ctcgroupe.com