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PRESS RELEASE

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Creation of "CTC™ Client" Worldwide Network

CTC™, the leading global resource providing quality assurance for the footwear and leather goods industries, officially launches its **CTC™ Client** campaign whose goal is to establish client loyalty, by creating the group's first International Network.

This programme allows international customers to communicate on their quality assurance programme, backed up by the guarantee offered by **CTC™** expertise and its network of international subsidiaries and accredited laboratories, inspection facilities and R&D platforms. The **CTC™** thus confirms its position as *The* expert in the domain of quality assurance solutions and reinforces its brand awareness among its international client base.

The campaign hinges on several elements:

- **CTC™ Client** logo will be used by clients for their promotional and PR activities;
- The Official **CTC™** Network Membership Certificate will be sent out each year;
- A series of **CTC™ Client** labels will also be sent out to aid member companies in regards to their own customers (trade fairs, show rooms...)
- **CTC™** International Newsletter keeps you informed of international news, on the group's activities notably the advances in terms of R&D in various fields such as traceability, comfort, environment, industrialisation and standardisation.

As of today, thousands of customers have taken out membership and supported this operation allowing **CTC™** to consolidate its position as the international leader in the field.



ABOUT CTC™ ...

100 YEARS OF QUALITY

For over 100 years, CTC™ has been assisting manufacturers, distributors and retailers of footwear and leather goods as well as international professional organizations and academic institutions. CTC™ services are customizable for all clients from small companies and start-ups to global corporations.

Some of CTC™ satisfied customers include: Adidas, Babolat, Carrefour, Cartier, Chanel, Decathlon, JM Weston, Lacoste, Lafuma, Longchamp, Louis Vuitton, New Balance, Palladium, Paraboot, Quiksilver, Salomon...

GLOBAL NETWORK

With 20 international subsidiaries located in France, Spain, Germany, Portugal, the United States, Tunisia, China, Hong Kong and Vietnam, inspections offices located throughout the world, on four continents and accredited laboratories located in strategic sourcing areas, CTC™ opens the world to our clients.

CTC™ has formed strategic alliances with STR® to encompass all remaining consumer goods product testing and inspection services. A unique partnership with BioMechanica® reinforces our research and testing services in the biomechanics field and innovation for sports shoes.

GLOBAL QUALITY ASSURANCE SOLUTIONS

CTC™ offers a matrix of services to assure and quantify the quality of our clients' products:

- Testing: Physical, biomechanical and chemical testing of raw materials and finished goods, as well as CE marking of Personal Protective Equipments (PPE).
- Inspections: Pre-production, in-line, pre-shipment and loading inspections.
- Audits: Factory and social audits.
- Consultancy: Implementing quality systems, environmental and safety concerns, manufacturing processes, business intelligence systems generating the unique CTC™ data base.
- Professional training: In-company and CTC™ European campus.
- Research & development: International standardization, research concentrated in the fields of footwear, leather, environment, scanning techniques, comfort and time to market, product development and innovation; The CTC™ European campus allows researchers to implement new processes on a small scale from the tanning stages to the production of finished goods.

CTC™ delivers the foremost expertise setting new standards for innovation and QA services in a global market place.

www.ctcgroupe.com