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PRESS RELEASE

Christophe BROQUET
Public Relations

Tel: +33 4 72 76 10 10

E-mail: cbroquet@ctcgroupe.com

NEW!

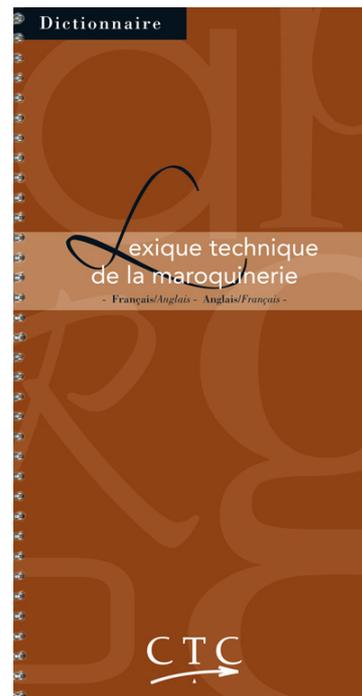
LEXIQUE TECHNIQUE DE LA MAROQUINERIE

*Release of CTC's new reference book,
the first bilingual lexicon for leather goods!*

CTC is pleased to announce the publication of its new book "*LEXIQUE TECHNIQUE DE LA MAROQUINERIE*".

This book is the first bilingual lexicon for leather goods terms focused around the essential technical terms used by professionals. This book is a valuable documentation for designers, product managers, engineers, sales teams and buyers.

The "*LEXIQUE TECHNIQUE DE LA MAROQUINERIE*" facilitates international exchanges and allows a better communication between suppliers, manufacturers and clients.



- Price: 9.38 € (excluding VAT).

- Available now:

> On www.ctc.fr webstore

> On CTC booths on Accessoire Avenue® - Le salon de la Maroquinerie® - Le salon de la Chaussure® MIDECE (booth E9-F10, Paris Porte de Versailles, 23-25 January 2010) and Le Cuir À Paris (booth B12-C11, Paris Nord Villepinte, 9-12 February 2010).

"Lexique technique de la maroquinerie"

83 pages – ISBN 978-2-9505970-9-0

Information: Agathe CHAUPLANNAZ, Library Manager, CTC
achauplannaz@ctcgroupe.com, Tel: +33 4 72 76 10 10