



QP 512 A - Sport footwear



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Target Groups:

Product managers - Buyers - Department managers - Sales representatives

Objectives:

- Master the technical vocabulary.
- Understand the different types of assembly, the manufacturing process and model families.
- Learn about the materials used and their characteristics.
- Identify the specific features of sports footwear.
- Learn about the complexity of the product.

Training conditions:

- Group of 6 to 8 people
- Presentation
- Video projection
- Sample presentation
- Training documentation

Learning validation:

Assessment quiz.

Prerequisites:

None

Reference

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Duration

1 day (7 hours)

Dates and place

Place : CTC Lyon.

Date : To be defined

Trainer

Christophe CUMIN

Price

Prices :

Inter-company: €585 VAT excluded/ day / trainee

Intra-company: €1390 VAT excluded / day

Member companies benefit from a 20% discount on the above rates.

Last review : 2024-12-18

Contents:

- The foot.
- Issues affecting the foot in sport.
- The manufacture of a shoe.
- Sports footwear: terminology.

- Hygienic comfort.
- Biomechanical concepts.
- Materials used.
- Sports categories and their specific features.
- Performance evaluation: physical-mechanical and biomechanical tests.
- Case studies on products.

CTC Training reserves the right to cancel any scheduled training session within 10 working days before the training date in case of force majeure or due to the insufficient number of participants.

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