



# CTC GUARANTEES FOR THE CHINESE MARKET

Easy access to the Chinese market with CTC

## COMPLIANCE WITH CHINESE REGULATIONS AND STANDARDS

Selling your products in China, one of the world's largest markets **for the consumption of fashion and luxury goods**, implies complying with local product marketing rules. One of the keys to your success is the understanding of the Chinese regulatory system (GB standardisation) and the required constraints.

CTC accompanies you for all **shoes, gloves, leather goods, clothing and luggage items.**

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*With a dedicated team, you benefit from a personalised support, from the understanding of the standards to the realisation of inspections and tests, in order to ensure the compliance of your products with the Chinese market requirements.*

## What are GB standards?

GB standards are Chinese national standards issued by the Standardization Administration of China (SAC). They can be mandatory or voluntary.

Scope	Mandatory standard	Voluntary standard
NATIONAL STANDARD	GB	GB/T
INDUSTRIAL STANDARD		QB/T, FZ/T, HG/T
PROVINCE STANDARD		DB/T
ENTERPRISE STANDARD		Q/XXXX

GB: national mandatory standards (Guo Biao)  
 T: recommended or voluntary  
 QB: light industry (including footwear, leather goods...)  
 FZ: textile  
 HG: chemical industry

## Why must you comply with GB standards?

In China, it is mandatory to guarantee and prove the quality of your products, whether they are sold in a department store or online. Companies must therefore meet the GB standards requirements to be able to sell their products on the Chinese market. **A failure to comply with GB standards can result in the seizure or prohibition of sale of your items**, as well as reputational damage to your brand and costly fines.

There are several product control authorities for the Chinese market.



CIQ: China entry/exit Inspection and Quarantine office - QTS: Quality and Technical Supervision office  
 SAIC: State Administration for Industry and Commerce - CA: Consumer Associations

## How can CTC help you?

Our **deep knowledge of Chinese standards** and our **active involvement in standardization committees** guarantee you a solid technical support. Our local experts allow you to efficiently manage the compliance of your products to the Chinese market, thus reducing your time and effort! They provide you with information on local regulations, help you establish a control plan and perform all the laboratory tests and inspection procedures you need to comply.

Our local experts are at your disposal



## The CTC guarantee of safety

CTC laboratories in China are accredited by both the China National Accreditation Service for conformity assessment (CNAS) and the China Metrology Accreditation (CMA) for inspection and testing services and for issuing assessment reports compliant with the requirements of Chinese authorities.



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**Personalized support** according to your products

Customer service **at your disposal**

**Constantly optimising and adjusting** to regulatory changes

CTC Guarantees

**Honoring our commitment:** guaranteed deadline

**Good practice compliance guaranteed** by CNAS and CMA, independent control organizations, for our laboratory

Shoes, accessories and clothing **expertise**