



Lyon, 22 February 2005

## Press Release

FOR IMMEDIATE DIFFUSION

**Groupe CTC : « *the worldwide leader in consultancy, training and quality control in footwear and leathersgoods* »  
*reinforces its presence in China***

“**Groupe CTC**”, based in Lyon, France, announces the opening of its new Chinese subsidiary company:

**CTC Shanghai**

4F Annex Dragon Pearl Plaza  
2123 Pudong Avenue  
Shanghai 200135, P.R. CHINA  
[ctcshanghai@ctcgroupe.com](mailto:ctcshanghai@ctcgroupe.com)  
[www.ctcshanghai.com](http://www.ctcshanghai.com)

“**CTC Shanghai**” is located in one of the most dynamic Chinese areas of production of shoes and leathersgoods. China ensures nearly 75 % of the world production of shoes and experiences a strong development. With it’s second chinese establishment, CTC will be with more close to its clients.

“**CTC Shanghai**” will propose all of the services from Groupe CTC to the manufacturers and retailers from China and abroad. All of the services will be implemented in collaboration with CTC american partner STR:

- physical testing to evaluate performance, comfort, safety, and quality features of footwear, gloves, luggage, and leather goods;
- chemical testing on this products or their components: textiles, leather, plastics...
- inspections to check the conformity of end products at each manufacturing stage and shipping inspection;
- social compliance audits and factory audits in production zones.

This new subsidiary located in the Pudong’s businesses area of Shanghai is operational since the end of January 2005. The staff manage by Pierre Beaupoil has 5 engineers and consultants and should fill out very quickly.

Expert on the quality control market, Groupe CTC extend one’s field of operations in China, after launching “**CTC Asia**” on Hong Kong in 1996, which employs 12 people to date.

To come with this starting up, CTC will present at the APLF Fashion Access fair of Hong Kong, which will be held from 6 to 9 april. CTC will propose a meeting about the quality control in footwear.

### About **Groupe CTC**...

CTC is the Worldwide Footwear and Leather-goods expert with 100 years of experience in assisting suppliers, manufacturers and retailers to improve quality, as an independent laboratory to perform chemical analyses, physical tests and biomechanical studies.

CTC, based on Lyon, France, has french agencies in Paris, Cholet and Dijon and several subsidiary companies in the USA, Hong Kong, China, Vietnam, Spain, Portugal and Tunisia.

- product design consulting, training and quality control in footwear, leather and leather products with its brand name "**CTC**";
- quality control and social compliance audits for the other consumer products with the subsidiary "**STR France**";
- consulting, training, environmental analyses with the specialized department "**CTC Environnement**".

To run these actions, CTC rests on:

- the technical expertise of 150 specialists throughout the world;
- a strong training program of its employees;
- it european research and development center based on Lyon;
- its testing platforms;
- its analysis laboratories;
- the participation in working groups of European standardization;
- its unique documentary resources;
- it competitive intelligence service.

*For more informations on the activities of "Groupe CTC" :*

**[www.ctcgroupe.com](http://www.ctcgroupe.com)**

#### **Groupe CTC**

*Press Contact*

Christophe BROQUET

Tel.: +33 (0)4 72 76 10 10

[cbroquet@ctc.fr](mailto:cbroquet@ctc.fr)